



# MEDIA INFORMATION

## GameDay Media Policies

### Credentials

The Vanderbilt Athletic Communications office issues season media credentials to authorized full-time or specified representatives of media outlets who cover Vanderbilt basketball on a regular basis. Single-game credentials also will be available for media who cover the team less frequently, should space allow. Please e-mail or fax credential requests on company letterhead to the attention of men's basketball contact, Andy Boggs.

### Credential Pick-Up

Credentials are available for pick-up at "Media Will Call" located near the playing floor at Memorial Gymnasium. Those media wishing to access "Media Will Call" should enter the service tunnel located at the end of Lot 71 behind the outfield wall of Vanderbilt's Hawkins Field baseball stadium. Proceed through the tunnel until you arrive at the "Media Will Call" table. If enough advance notice is given, credentials can be mailed or sent via next-day carrier at the expense of the media organization making the request.

### Media Parking

Media parking is located inside the 25th Avenue parking garage located at the corner of 25th Avenue and Jess Neely Drive. After parking, please enter Memorial Gymnasium through the service tunnel entrance located at the end of Lot 71 behind the outfield wall of Vanderbilt's Hawkins Field baseball stadium. Vehicles parked in Lot 71 without the proper parking pass will be towed.

### Media Seating

Media covering Vanderbilt basketball games are seated at various locations inside Memorial Gymnasium. 1.) A select number of seats are available on the floor, usually reserved for Nashville beatwriters and radio crews from both schools. 2.) An additional 20 seats are available inside Suite 5 located on the northside concourse, reserved for media following the visiting team and Nashville radio and television media. 3.) More than 40 seats are available in the third-level pressbox for additional media seating needs.

### Media Workroom

Memorial Gymnasium's media workroom is located in the northeast corner of the facility, nearest the opponents' bench. This room will serve as a place for pregame meals as well as an area for the media to work after the game. The room is equipped with both telephone and data ports.

### General Communications Possibilities

Media sitting in any location inside Memorial Gymnasium have access to the Internet via wireless connection. If you do not have capabilities for such access, please contact Andy Boggs days prior to your arrival at Memorial Gymnasium. A select number of data lines are available.

A limited number of phones are available for local and calling card calls. Please contact a member of the media relations staff if you need your own phone. A fax machine is also available on press row.

### Postgame Interview Format

The Vanderbilt locker room is closed to media following the game. After a 10-minute cooling off period, Coach Stallings will hold a press conference in the postgame media interview room located near the pregame meal room in the southwest corner of Memorial Gym. After Coach Stallings, the opposing head coach will be brought to the interview room, followed by requested Vanderbilt players. Please make your player requests to the Vanderbilt Media Relations Office.

## Athletic Communications Staff



**Andy Boggs**  
MBB Contact/  
Assistant Director



**Brandon Barca**  
Director of  
Online Services



**Larry Leathers**  
Assistant Director



**Kyle Parkinson**  
Assistant Director



**Ryan Schulz**  
Assistant Director



**Chris Weinman**  
Assistant Director



**Rod Williamson**  
Director of  
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**Laina Balafas**  
Communications  
Intern

## STAFF PHONE NUMBERS

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## SID CONTACT INFORMATION

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## STAFF MAILING ADDRESSES

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# MEDIA INFORMATION

## Road Interview Policy

Vanderbilt's locker room will be closed to the media at road venues. Following a cooling off period, Coach Stallings and selected Commodore players will be available outside of the Vanderbilt locker room or in a formal postgame press conference at the discretion of the home SID.

## Radio

The Voice of the Commodores **Joe Fisher (11th season)** and former Vanderbilt player **Tim Thompson (9th season)** will have the call courtside for Vanderbilt.

For visiting radio crews, ISDN and telephone lines are provided. A limited number of telephone lines are available at the various media seating locations throughout the gymnasium.

## GENERAL MEDIA POLICIES

### Interviewing the Commodores

Please coordinate all requests for player and coach interviews through Vanderbilt men's basketball athletic communications director Andy Boggs at least 24 hours in advance. Media should not contact a player or coach directly.

### Practice Coverage

Vanderbilt players and coaches are available for interviews prior to practices on designated days. Practice schedules are sent via e-mail to media multiple times each week during the season to help facilitate coverage. Contact Andy Boggs if you wish to receive these updates. Player interviews typically begin 45 minutes before practice at Memorial Gymnasium. Interviews with Coach Kevin Stallings follow. Media are typically allowed to attend practices. Gameday walk-throughs are closed to the media at both Memorial Gymnasium and all road venues.

### Weekly Teleconference

The Southeastern Conference will conduct a men's basketball coaches teleconference once each week during the league schedule. The teleconferences take place on Mondays, starting Jan. 3, and conclude March 7. Please contact either the Vanderbilt or SEC Media Relations offices for the teleconference phone number.

## SCHEDULE (ALL TIMES CT)

<b>Kevin Stallings (Vanderbilt)</b> .....	<b>10 a.m.</b>
Billy Donovan (Florida) .....	10:07 a.m.
Darrin Horn (South Carolina).....	10:14 a.m.
Mark Fox (Georgia) .....	10:21 a.m.
Trent Johnson (LSU).....	10:28 a.m.
John Calipari (Kentucky) .....	10:35 a.m.
Bruce Pearl (Tennessee) .....	10:42 a.m.
John Pelphrey (Arkansas) .....	10:49 a.m.
Anthony Grant (Alabama) .....	10:56 a.m.
Tony Barbee (Auburn) .....	11:03 a.m.
Andy Kennedy (Ole Miss).....	11:10 a.m.
Rick Stansbury (Miss. State) .....	11:17 a.m.

## www.VUCommodores.com

The official web site of Vanderbilt Student Athletics has all of your information needs. Pregame notes, including updated statistics, can be easily downloaded in PDF format. Following each contest is a game summary, boxscore, and postgame notes and quotes.

## Photography

All photographers are restricted to the designated areas along the baseline opposite the home and visitor benches and must sign an affidavit agreeing to the SEC's new policy concerning photography. Strobe lights may not be installed in Memorial Gymnasium without permission from the Vanderbilt Athletic Communications office. When using photo images provided by the Vanderbilt Athletic Communications office, please credit: Vanderbilt Photography.

## BLOGGING POLICY

**The following is a set of guidelines that the Vanderbilt University Athletic Communications Office will use as a basis for issuing media credentials to independent online media representatives (bloggers). Overall, Vanderbilt University strives to work with individuals who adhere to professional standards, demonstrate transparency in their operations, and regularly produce quality content. While what follows shall serve as a guideline, they may be altered for certain events when necessary and are subject to regulations set forth by the Southeastern Conference and/or the NCAA.**

- Individuals associated with a web-only media outlet may apply for credentials on a game-by-game basis unless otherwise specified. Requests for credentials must be sent via e-mail, fax or in writing to the requested Athletic Communications Director and be received at least three (3) business days prior to the event. Request should include applicant's legal name, company or blog they are representing, a mailing address and website address.
- The Athletic Communications Office requires that a requesting outlet possess its own domain name (.com, .net, etc.) and will not accept requests from sites based on free services (blogspot, wordpress, etc.).
- First time applicants must submit traffic/subscriber data from an independent source in order to be considered. **Sites with fewer than 25,000 legitimate unique visitors per month are not eligible for football or men's basketball credentialing.** Sites with fewer than 7,500 legitimate unique visitors per month are not eligible for women's basketball credentialing.
- In the interest of protecting the Vanderbilt University fan base, we require that all applicants that give users ability to submit comments and/or place cookies on user's computers supply a privacy policy that describes in full how the data collected through such activities is used or disseminated.
- Athletic Communications seeks to perpetuate the program and sport being credentialled and therefore prefers to work with online media outlets with an established track record covering our school, our conference or the requested sport. In the request, please provide a short summary of previous relevant experience, if any.
- As a general guideline, we would like to work with outlets that have been in continuous operation for at least 3-6 months. Additionally, an average of 3-5 substantive postings per week is expected in season from applicant web sites.
- Obtaining media credentials is an opportunity to interview players and team officials for legitimate media purposes only. Bloggers who are granted access to the press box and other areas inside the venue are expected to act professionally and adhere to all SEC and NCAA-mandated media guidelines at all times.
- The standard of professionalism also extends to content posted on the requesting website, whether posted by the requester, user or other agent. Profanity, racial or sexual comments will not be tolerated from credentialed outlets.
- No credentials will be issued to individuals under the age of 18.
- Vanderbilt University reserves the right of its personnel to deny or revoke credentials without notice and an individual shall surrender their credential upon request for violating the policies and/or safety procedures of security personnel, Vanderbilt University, the Southeastern Conference, or the NCAA.